

TV Media schedule | October 2018

Day	Date	Station	Show / Package	Time		Duration (seconds)	Number of ads
Monday, 8 October 2018							
Mon	08/10/2018	e.tv	ENEWS 8PM	2000	2029	30	1
Mon	08/10/2018	KykNET	ENUUS 2018/2019 01	1900	1929	35	1
Mon	08/10/2018	M-Net	AMERICA'S GOT TALENT 13	1800	1859	35	1
Mon	08/10/2018	SABC2	VENDA/TSONGA NEWS	1730	1759	30	1
Tuesday, 9 October 2018							
Tue	09/10/2018	e.tv	ENEWS 1PM	1300	1329	30	1
Tue	09/10/2018	e.tv	CHICAGO PD	2030	2129	30	1
Tue	09/10/2018	e.tv	CHECKPOINT	2200	2229	30	1
Tue	09/10/2018	KykNET	GETROUD MET RUGBY 03	2100	2129	35	1
Tue	09/10/2018	M-Net	AMERICA'S GOT TALENT 13	1800	1859	35	1
Tue	09/10/2018	M-Net	BLACKLIST- THE 05	2100	2159	35	1
Tue	09/10/2018	SABC2	UZALO	1330	1359	30	1
Tue	09/10/2018	SABC2	VENDA/TSONGA NEWS	1730	1759	30	1
Tue	09/10/2018	SABC3	AFTERNOON EXPRESS	1630	1729	30	1
Wednesday, 10 October 2018							
Wed	10/10/2018	e.tv	ENEWS 8PM	2000	2029	30	1
Wed	10/10/2018	KykNET	GETROUD MET RUGBY 03	2100	2129	35	1
Wed	10/10/2018	SABC2	VENDA/TSONGA NEWS	1730	1759	30	1
Wed	10/10/2018	SABC3	BOLD AND THE BEAUTIFUL T	1730	1759	30	1
Thursday, 11 October 2018							
Thu	11/10/2018	e.tv	HOW TO GET AWAY WITH MURD	2200	2259	30	1
Thu	11/10/2018	KykNET	MOOIMAAK MET CLARE WIESE-	2000	2059	35	1
Thu	11/10/2018	SABC2	VENDA/TSONGA NEWS	1730	1759	30	1
Thu	11/10/2018	SABC3	AT THE TABLE	1600	1629	30	1
Thu	11/10/2018	SABC3	WIN A HOME SA S4	1930	2029	30	1
Friday, 12 October 2018							
Fri	12/10/2018	e.tv	NCIS: LOS ANGELES	2030	2129	30	1
Fri	12/10/2018	KykNET	JAN BRAAI VIR ERFENIS 08	1800	1829	35	1
Fri	12/10/2018	KykNET	GETROUD MET RUGBY 03	2100	2129	35	1
Saturday, 13 October 2018							
Sat	13/10/2018	e.tv	OTHER WOMAN- THE	2120	2334	30	1
Sat	13/10/2018	KykNET	JAN BRAAI VIR ERFENIS 08	1730	1759	35	1
Sat	13/10/2018	SABC2	RUGBY	1830	1859	30	1
Sunday, 14 October 2018							
Sun	14/10/2018	e.tv	AMERICAN GRIT	1700	1759	30	1
Sun	14/10/2018	KykNET	GLAM GURU 15	1730	1759	35	1
Sun	14/10/2018	KykNET	KWELA 20	1800	1859	35	1
Sun	14/10/2018	SABC2	50/50	1900	1958	30	1
Sun	14/10/2018	SABC3	MARRIED TO MEDICINE S1	1300	1359	30	1

TV Media schedule | October 2018

Day	Date	Station	Show / Package	Time		Duration (seconds)	Number of ads
Monday, 15 October 2018							
Mon	15/10/2018	e.tv	CHICAGO MED	2030	2129	30	1
Mon	15/10/2018	M-Net	GOOD DOCTOR- THE 01	2000	2059	35	1
Mon	15/10/2018	SABC2	NUUS	1830	1859	30	1
Mon	15/10/2018	SABC3	HOW I MADE MY MILLIONS S2	2030	2058	30	1
Tuesday, 16 October 2018							
Tue	16/10/2018	e.tv	CHICAGO PD	2030	2129	30	1
Tue	16/10/2018	KykNET	SPOOR 01	2000	2059	35	1
Tue	16/10/2018	M-Net	FAMILY FOOD FIGHT 01	1800	1859	35	1
Tue	16/10/2018	M-Net	BLACKLIST- THE 05	2100	2159	35	1
Tue	16/10/2018	SABC2	VLOEKSTEEN	1900	1958	30	1
Wednesday, 17 October 2018							
Wed	17/10/2018	e.tv	ENEWS 8PM	2000	2029	30	1
Wed	17/10/2018	KykNET	GETROUD MET RUGBY 03	2100	2129	35	1
Wed	17/10/2018	SABC2	NUUS	1830	1859	30	1
Thursday, 18 October 2018							
Thu	18/10/2018	e.tv	CASTLE	2030	2129	30	1
Thu	18/10/2018	M-Net	FAMILY FOOD FIGHT 01	1800	1859	35	1
Thu	18/10/2018	SABC2	BETER ASSIE BURE	1900	1958	30	1
Thu	18/10/2018	SABC3	WIN A HOME SA S4	1930	2029	30	1
Friday, 19 October 2018							
Fri	19/10/2018	e.tv	NCIS: LOS ANGELES	2030	2129	30	1
Fri	19/10/2018	KykNET	JAN BRAAI VIR ERFENIS 08	1800	1829	35	1
Fri	19/10/2018	KykNET	SPOOR 01	2130	2229	35	1
Saturday, 20 October 2018							
Sat	20/10/2018	e.tv	CLOUDY WITH A CHANCE OF M	1615	1759	30	1
Sat	20/10/2018	KykNET	JAN BRAAI VIR ERFENIS 08	1730	1759	35	1
Sat	20/10/2018	SABC2	NUUS	1830	1859	30	1
Sat	20/10/2018	SABC3	NEWS @21:00 2018/19	2100	2129	30	1
Sunday, 21 October 2018							
Sun	21/10/2018	e.tv	OLD DOGS	1510	1659	30	1
Sun	21/10/2018	KykNET	BRAVO! 08	1930	1959	35	1
Sun	21/10/2018	KykNET	GROEN: NAMIBIE 04	2100	2129	35	1
Sun	21/10/2018	M-Net	CARTE BLANCHE 31: 2018/20	1900	2004	35	1
Sun	21/10/2018	SABC2	GEURE UIT DIE VALLEI (REP	1130	1159	30	1
Monday, 22 October 2018							
Mon	22/10/2018	e.tv	JUDGE JUDY	1650	1714	30	1
Mon	22/10/2018	M-Net	FAMILY FOOD FIGHT 01	1800	1859	35	1
Mon	22/10/2018	SABC2	VENDA/TSONGA NEWS	1730	1759	30	1
Tuesday, 23 October 2018							
Tue	23/10/2018	e.tv	CHECKPOINT	2200	2229	30	1
Tue	23/10/2018	KykNET	GETROUD MET RUGBY 03	2100	2129	35	1
Tue	23/10/2018	M-Net	BLACKLIST- THE 05	2100	2159	35	1
Tue	23/10/2018	SABC2	VENDA/TSONGA NEWS	1730	1759	30	1

TV Media schedule | October 2018

Day	Date	Station	Show / Package	Time		Duration (seconds)	Number of ads
Wednesday, 24 October 2018							
Wed	24/10/2018	e.tv	APB	2030	2129	30	1
Wed	24/10/2018	e.tv	RAY DONOVAN	2200	2304	30	1
Wed	24/10/2018	KykNET	GETROUD MET RUGBY 03	2100	2129	35	1
Wed	24/10/2018	SABC2	KOSKASKENADES	1900	1929	30	1
Wed	24/10/2018	SABC3	GRIT	2130	2229	30	1
Thursday, 25 October 2018							
Thu	25/10/2018	e.tv	COUPLES COURT WITH THE CU	1650	1714	30	1
Thu	25/10/2018	e.tv	CASTLE	2030	2129	30	1
Thu	25/10/2018	M-Net	LETHAL WEAPON 02	2000	2059	35	1
Thu	25/10/2018	SABC2	NUUS	1830	1859	30	1
Thu	25/10/2018	SABC3	BOLD AND THE BEAUTIFUL T	1730	1759	30	1
Friday, 26 October 2018							
Fri	26/10/2018	e.tv	DAYS OF OUR LIVES 2014 -	1715	1759	30	1
Fri	26/10/2018	e.tv	INTERNATIONAL- THE	2200	2424	30	1
Fri	26/10/2018	KykNET	JAN BRAAI VIR ERFENIS 08	1800	1829	35	1
Fri	26/10/2018	SABC2	VENDA/TSONGA NEWS	1730	1759	30	1
Saturday, 27 October 2018							
Sat	27/10/2018	e.tv	CLOUDY WITH A CHANCE OF M	1605	1759	30	1
Sat	27/10/2018	e.tv	CRIMSON PEAK	2130	2404	30	1
Sat	27/10/2018	SABC2	HOUSECALL	830	929	30	1
Sat	27/10/2018	SABC2	GREAT EXPECTATIONS	2100	2229	30	1
Sunday, 28 October 2018							
Sun	28/10/2018	e.tv	RV	1455	1659	30	1
Sun	28/10/2018	e.tv	AMERICAN GRIT	1700	1759	30	1
Sun	28/10/2018	KykNET	GLAM GURU 15	1730	1759	35	1
Sun	28/10/2018	KykNET	BRAVO! 08	1930	1959	35	1
Sun	28/10/2018	SABC2	NUUS	1830	1859	30	1
Sun	28/10/2018	SABC3	TOP BILLING	1200	1259	30	1
Sun	28/10/2018	SABC3	MARRIED TO MEDICINE S1	1300	1359	30	1

TV Media schedule | October 2018

TV Channel	Duration of TV ad in seconds	Number of times the TV ad will show on this channel
DSTV Packages - Scheduled throughout October 2018		
M-Net Movies Smile	35"	12
KykNET NOU	35"	14
Lifetime	35"	14
1Magic	35"	18
E! Ent	35"	20
BBC First	35"	14
itv CHOICE	35"	22
VIA Channel	35"	22
BBC Brit	35"	15
M-Net Movies Premiere	35"	12
SuperSport 2	35"	15
Sky News	35"	22
Crime & Investigation	35"	20
History	35"	14
Travel	35"	18
Food Network	35"	14
BBC Lifestyle	35"	14
BBC Earth	35"	22
M-Net Movies Action Plus	35"	20
KykNET & Kie	35"	21
Fox	35"	23
Trace Urban	35"	23
M-Net City	35"	22
Telemundo	35"	23
Fox Life	35"	22
SuperSport Blitz	35"	21
National Geographic	35"	19
Mzansi Magic	35"	9
M-Net Movies Action	35"	18
Vuzu	35"	22
Studio Universal	35"	18
M-Net	35"	12
Sony Channel	35"	11
Universal Channel	35"	9

Total number of ads in October 2018

688