

APRIL 2019

OCCASION CAMPAIGN #3-5

EHW #2

NATIONAL EXHIBITION #1

| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|----------------------------|---|------------------------------|--|--|--|--------|
| 1 | 2 | 3 | 4 SA Indaba JHB BOOKING & PAYMENT DEADLINE #2 | 5 | 6 | 7 |
| 8 | 9 | 10 SA Indaba CT | 11 MATERIAL DEADLINE #2 | 12 CAMPAIGN #4 RELEASE | 13 | 14 |
| 15 EASTER E-CARD | 16 | 17 | 18 FINAL SIGN-OFF DEADLINE #2 | 19 GOOD FRIDAY EASTER FB POST | 20 | 21 |
| 22 FAMILY DAY | 23 FREEDOM DAY E-CARD | 24 WORKER'S DAY E-CARD | 25 Regional Awards Top 20, 1st Q, CT | 26 REGIONAL WINNERS TOP 20 ANNOUNCEMENT 1ST QUARTER 2019 (CT) | 27 FREEDOM DAY FREEDOM DAY FB POST | 28 |
| 29 MATERIAL DEADLINE #1 | 30 NATIONAL RESULTS TOP 30 ANNOUNCEMENT 1ST QUARTER 2019 | | | | | |
| | CAMPAIGN #5 RELEASE 30 APRIL | | | | | |

PUBLIC HOLIDAY #3-5