

JANUARY 2020

EHW #I

OCCASION #I

CAMPAIGN - HOME CHANNEL #I

ACADEMY DAY #I

NEWSLETTER #I

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		NEW YEARS DAY 1	HEAD OFFICE CLOSED 2	HEAD OFFICE CLOSED 3	4	5
	NEW YEAR FB POST					
HEAD OFFICE OPENS 6	7	8	9	10	11	12
	BOOKING & PAYMENT DEADLINE #I			MATERIAL DEADLINE #I		
13	14	15	16	17	18	19
	NEWSLETTER #I	ANNUAL REVIEW SUBMISSION DEADLINE		HOME CHANNEL CAMPAIGN		
20	21	22	23	24	25	26
FINAL SIGN-OFF DEADLINE #I						
27	28	29	30	31		
	NATIONAL RESULTS TOP 30 ANNOUNCEMENT 3RD QUARTER 2019	ACADEMY DAY NATIONAL - LINDA				

FEBRUARY 2020

REFINED | DISTRIBUTION #1

CAMPAIGN - HOME CHANNEL #1

OCCASION #2

UK CONVENTION #1

LICENSEE MEETING

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					1	2
3	4	5	6	7	8	9
HOME CHANNEL START				VALENTINES DAY E-CARD		
10	11	12	13	VALENTINE'S DAY 14	15	16
			UK CONVENTION	VALENTINES DAY FB POST		
17	18	19	20	21	22	23
REGIONAL RESULTS TOP 20 ANNOUNCEMENT 1ST QUARTER 2020		LICENSEE MEETING - JHB				
24	25	26	27	28	29	
			LICENSEE MEETING - CT			

MARCH 2020

CAMPAIGN - LIFESTYLE #2

OCCASION #3

REFINED #2

EHW DISTRIBUTION #1

ACADEMY DAY #2

ANNUAL AWARDS

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						1
2	3	4	5	6	7	8
CAMPAIGN - LIFESTYLE						
BOOKING & PAYMENT DEADLINE #2						
9	10	11	12	13	14	15
		ANNUAL AWARD EVENING – JHB		HUMAN RIGHTS DAY E-CARD		
16	17	18	19	20	HUMAN RIGHTS DAY 21	22
MATERIAL DEADLINE #2	REGIONAL RESULTS TOP 20 ANNOUNCEMENT 1ST QRT 2020 UPDATE	ACADEMY DAY - NATIONAL ATTORNEYS			HUMAN RIGHTS DAY FB POST	
23	24	25	26	27	28	29
MAURITIUS PROGRAM	MAURITIUS PROGRAM	MAURITIUS PROGRAM	MAURITIUS PROGRAM	MAURITIUS PROGRAM	MAURITIUS PROGRAM	
30	31					
FINAL SIGN-OFF DEADLINE #2						
MAURITIUS PROGRAM	MAURITIUS PROGRAM					

APRIL 2020

CAMPAIGN - EASTER #3

OCCASION #3-4

EHW #2

RSA CONVENTION #1

NEWSLETTER #2

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2	EASTER E-CARD 3	4	5
		CAMPAIGN: EASTER	RSA CONVENTION - CT	BOOKING & PAYMENT DEADLINE #2		
		MAURITIUS PROGRAM	MAURITIUS PROGRAM	MAURITIUS PROGRAM	MAURITIUS PROGRAM	MAURITIUS PROGRAM
6	7	8	9	GOOD FRIDAY 10	11	EASTER SUNDAY 12
			MATERIAL DEADLINE #2	EASTER FB POST		
FAMILY DAY 13	14	15	16	17	18	19
	NEWSLETTER #2					
20	21	22	23	24	25	26
FREEDOM DAY E-CARD						
FINAL SIGN-OFF DEADLINE #2			AWARD BREAKFAST - CT	REGIONAL RESULTS TOP 20 ANNOUNCEMENT 1ST QUARTER 2020 (CT)	FREEDOM DAY FB POST	
FREEDOM DAY 27	28	29	30			
	FREEDOM DAY E-CARD		NATIONAL RESULTS TOP 30 ANNOUNCEMENT 1ST QUARTER 2020			

MAY 2020

CAMPAIGN - MARKETING #4

OCCASION #5-6

REFINED #3 | DISTRIBUTION #2

ACADEMY DAY #3

CAMPAIGN - HOME CHANNEL #1

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				WORKERS DAY 1	2	3
				WORKERS DAY FB POST		HOME CHANNEL END
4 CAMPAIGN: PUT YOUR MARKETING TO WORK...	5	6	7	8 REGIONAL RESULTS TOP 20 ANNOUNCEMENT 1ST QUARTER 2020	9	10 MOTHER'S DAY
MOTHER'S DAY E-CARD			AWARD BREAKFAST – JHB			MOTHER'S DAY FB POST
11	12	13 ACADEMY DAY - NATIONAL LINDA	14	15 AWARD BREAKFAST – GARDEN ROUTE	16	17
18	19	20	21	22 REGIONAL RESULTS TOP 20 ANNOUNCEMENT 2ND QUARTER 2020	23	24
25	26	27	28	29	30	31

JUNE 2020

CAMPAIGN - YOUNG OR OLD #5

REFINED #3

OCCASION CAMPAIGN #7-8

EHW DISTRIBUTION #2

LICENSEE MEETING

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1 CAMPAIGN: YOUNG OR OLD BOOKING & PAYMENT DEADLINE #3	2	3	4	5	6	7
8	9 YOUTH DAY E-CARD	10	11	12	13	14
15 FATHER'S DAY E CARD MATERIAL DEADLINE #3	16 YOUTH DAY FB POST	17	18	19	20	21 FATHER'S DAY FATHER'S DAY FB POST
22	23 REGIONAL RESULTS TOP 20 ANNOUNCEMENT 2ND QTR 2020 UPDATE	24	25 LICENSEE MEETING - MPUMALANGA & LIMPOPO	26	27	28
29 FINAL SIGN-OFF DEADLINE #3	30					

JULY 2020

CAMPAIGN: OLYMPICS #6

EHW #3

OCCASION CAMPAIGN #9

NEWSLETTER #3

ACADEMY DAY #3

WOMEN'S DAY

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2	3	4	5
				BOOKING & PAYMENT DEADLINE #3		
6	7	8	9	10	11	12
				MANDELA DAY E-CARD		
				MATERIAL DEADLINE #3		
13	14	15	16	17	MANDELA DAY 18	19
CAMPAIGN: OLYMPICS	NEWSLETTER #3	ACADEMY DAY - NATIONAL ATTORNEYS			MANDELA DAY FB POST	
20	21	22	23	24	25	26
FINAL SIGN-OFF DEADLINE #3				AWARD BREAKFAST-CT		
27	28	29	30	31		
REGIONAL WINNERS TOP 20 ANNOUNCEMENT 2ND QTR 2020	NATIONAL RESULTS TOP 30 ANNOUNCEMENT 2ND QUARTER 2020		AWARD BREAKFAST-JHB	WOMEN'S DAY		
				REGIONAL WINNERS TOP 20 ANNOUNCEMENT 2ND QTR 2020		

AUGUST 2020

CAMPAIGN: HOME CHANNEL

REFINED DISTRIBUTION

CAMPAIGN: WOMEN'S DAY

LICENSEE MEETING

CAMPAIGN: SPRING

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					1	2
3 HOME CHANNEL START WOMENS DAY E-CARD	4	5	6	7	8	9 WOMENS DAY FB POST
10	11	12	13	14	15	16
17 REGIONAL RESULTS TOP 20 ANNOUNCEMENT 3RD QUARTER 2019	18	19 LICENSEE MEETING-JHB	20	21	22	23
24	25	26	27 LICENSEE MEETING-CT	28 CAMPAIGN: SPRING	29	30
31						

SEPTEMBER 2020

END OF YEAR ITEMS

REFINED #4

EHW DISTRIBUTION #3

ACADEMY DAY

OCCASION CAMPAIGN #11

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	1	2	3	4	5	6
	BOOKING & PAYMENT DEADLINE #4					
7	8	9	10	11	12	13
EOYI BOOKING & PAYMENT DEADLINE						
14	15	16	17	18	19	20
MATERIAL DEADLINE #4		ACADEMY DAY - NATIONAL LINDA	HERITAGE DAY E-CARD			
21	22	23	24	25	26	27
REGIONAL RESULTS TOP 20 ANNOUNCEMENT 3RD QTR 2020 UPDATE			HERITAGE DAY FB POST			
28	29	30				
FINAL SIGN-OFF DEADLINE #3						

OCTOBER 2020

CAMPAIGN: INTERNATIONAL

NEWSLETTER #4

EHW #4

END OF YEAR ITEMS

AWARDS - BREAKFASTS

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			1	2	3	4
			CAMPAIGN: INTERNATIONAL	BOOKING & PAYMENT DEADLINE #4		
5	6	7	8	9	10	11
EOYI FINAL SIGN-OFF DEADLINE				MATERIAL DEADLINE #4		
12	13	14	15	16	17	18
	NEWSLETTER #4					
19	20	21	22	23	24	25
FINAL SIGN-OFF DEADLINE #4			AWARDS BREAKFAST-CT	REGIONAL WINNERS TOP 20 ANNOUNCEMENT 3RD QTR 2020 (JHB)		
26	27	28	29	30	31	
	NATIONAL RESULTS TOP 30 ANNOUNCEMENT 3RD QUARTER 2020		AWARDS BREAKFAST-JHB	REGIONAL WINNERS TOP 20 ANNOUNCEMENT 3RD QTR 2020 (CT)		

NOVEMBER 2020

CAMPAIGN: HOME CHANNEL
REFINED #1 (2021) DISTRIBUTION #4
EOY1 DISTRIBUTION
LICENSEE LUNCHES
ACADEMY DAY #4
CAMPAIGN: FESTIVE #12

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						1
						HOME CHANNEL - END
2	3	4	5	6	7	8
BOOKING & PAYMENT DEADLINE #1 (2021)		ACADEMY DAY - NATIONAL ATTORNEYS	LICENSEE - EOY LUNCH JHB			
9	10	11	12	13	14	15
16	17	18	19	20	21	22
MATERIAL DEADLINE #1 (2021)			AWARDS BREAKFAST: GARDEN ROUTE			
23	24	25	26	27	28	29
				CAMPAIGN: FESTIVE SEASON - RELEASE		
			LICENSEE - EOY LUNCH JHB	FINAL SIGN-OFF DEADLINE #1 (2021)		
30						

DECEMBER 2020

EHW DISTRIBUTION

FESTIVE SEASON CAMPAIGN #12

ANNUAL REVIEW

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	1	2	3	STUDIO CLOSED 4	5	6
7	8	STUDIO CLOSED 9	10	11	12	13
ANNUAL REVIEW DOCUMENT DISTRIBUTION						
14	15	16	17	18	19	20
21	HEAD OFFICE 22	CLOSED 23	24	25	26	27
				CHRISTMAS DAY FB POST		
HEAD OFFICE 28	CLOSED 29	30	31			
			NEW YEARS DAY FB POST			

JANUARY 2021

EHW #1

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		HEAD OFFICE CLOSED		NEW YEARS DAY 1	2	3
			NEW YEARS DAY FB POST			
HEAD OFFICE OPEN	5	6	7	8	9	10
BOOKING & PAYMENT DEADLINE #1				MATERIAL DEADLINE #1		
11	12	13	14	15	16	17
		ANNUAL REVIEW SUBMISSION DEADLINE		FINAL SIGN-OFF DEADLINE #1		
18	19	20	21	22	23	24
25	26	27	28	29	30	31