

JANUARY 2021

CAMPAIGN: NEW BEGINNINGS #1
OCCASION #1
EHW #1 DISTRIBUTION
TABLOID #1
IBA LINDA ERASMUS SPAIN
LICENSEE MEETING

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			<div>CAMPAIGN: NEW BEGINNINGS #1</div> <div>NEW YEARS DAY FB POST</div>	<div>NEW YEARS DAY 1</div>	2	3
4	5	6	7	8	9	10
SOUTH AFRICA OFFICE OPEN	BOOKING & PAYMENT DEADLINE #1		LICENSEE MEETING	MATERIAL DEADLINE #1		
11	12	13	14	15	16	17
			IBA LINDA ERASMUS SPAIN			
18	19	20	21	22	23	24
TABLOID SUBMISSION #1						
FINAL SIGN-OFF DEADLINE #1						
25	26	27	28	29	30	31
TABLOID SIGN-OFF #1	NATIONAL AND REGIONAL SALES RESULTS			TABLOID DISTRIBUTION #1		

FEBRUARY 2021

CAMPAIGN: NB #1	ACADEMY DAY
OCCASION #2	
REFINED DISTRIBUTION #1	
TABLOID #2	
IBA LINDA ERASMUS SA	
LICENSEE MEETING	
INTERNATIONAL WANDERLUST	

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6	7
CAMPAIGN: NEW BEGINNINGS #1			LICENSEE MEETING			
8	9	10	11	12	13	VALENTINE'S DAY 14
VALENTINES DAY E-CARD			IBA LINDA ERASMUS SOUTH AFRICA	VALENTINES DAY FB POST		
15	16	17	18	19	20	21
TABLOID SUBMISSION #2		ACADEMY DAY		CONVENTION TO BE CONFIRMED		
22	23	24	25	26	27	28
TABLOID SIGN-OFF #2	NATIONAL AND REGIONAL SALES RESULTS	INTERNATIONAL WANDERLUST		TABLOID DISTRIBUTION #2		

MARCH 2021

CAMPAIGN: SEASONAL AUTUMN #2

OCCASION #3-4

REFINED #2

TABLOID #3

IBA LINDA ERSAMUS MAURITIUS

LICENSEE MEETING

INTERNATIONAL WANDERLUST

ANNUAL AWARDS

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6	7
CAMPAIGN: SEASONAL AUTUMN #2			LICENSEE MEETING			
8	9	10	11	12	13	14
REFINED BOOKING DEADLINE #2		IBA LINDA ERASMUS MAURITIUS		ANNUAL AWARD EVENING – JHB		
15	16	17	18	19	20	21
HUMAN RIGHTS DAY E-CARD						
TABLOID SUBMISSION #3	REFINED MATERIAL DEADLINE #2				HUMAN RIGHTS DAY FB POST	
HUMAN RIGHTS DAY 22	23	24	25	26	27	28
				EASTER E-CARD		
	TABLOID SIGN-OFF #3	INTERNATIONAL WANDERLUST	NATIONAL AND REGIONAL SALES RESULTS	TABLOID DISTRIBUTION #3		
29	30	31				

APRIL 2021

	OCCASION #3-4-5
	EHW #2 DISTRIBUTION
	REFINED #2
	TABLOID #4
	IBA LINDA ERASMUS FRANCE
CAMPAIGN: EASTER #3	LICENSEE MEETING
ACADEMY DAY	INTERNATIONAL WANDERLUST

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			1	GOOD FRIDAY 2	3	EASTER SUNDAY 4
		CAMPAIGN: EASTER #3	BOOKING & PAYMENT DEADLINE #2	EASTER FB POST		
FAMILY DAY 5	6	7	8	9	10	11
	REFINED SIGN-OFF & PAYMENT DEADLINE #2		LICENSEE MEETING	MATERIAL DEADLINE #2		
12	13	14	15	16	17	18
			IBA LINDA ERASMUS FRANCE			
19	20	21	22	23	24	25
FREEDOM DAY E-CARD						
FINAL SIGN-OFF DEADLINE #2	TABLOID SUBMISSION #4	ACADEMY DAY				
26	FREEDOM DAY 27	28	29	30		
WORKERS DAY E-CARD						
TABLOID SIGN-OFF #3	FREEDOM DAY FB POST	INTERNATIONAL WANDERLUST	NATIONAL AND REGIONAL SALES RESULTS	TABLOID DISTRIBUTION #4		

MAY 2021

CAMPAIGN - INTERNATIONAL #4
OCCASION #5-6
REFINED DISTRIBUTION #2
TABLOID #5
IBA LINDA ERASMUS CYPRUS
LICENSEE MEETING
INTERNATIONAL WANDERLUST

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					WORKERS DAY 1	2
					WORKERS DAY FB POST	
3 CAMPAIGN: INTERNATIONAL #4	4	5	6	7	8	MOTHER'S DAY 9
MOTHER'S DAY E-CARD			LICENSEE MEETING			MOTHER'S DAY FB POST
10	11	12	13	14	15	16
			IBA LINDA ERASMUS CYPRUS			
17	18	19	20	21	22	23
TABLOID SUBMISSION #5						
24	25	26	27	28	29	30
TABLOID SIGN-OFF #5	NATIONAL AND REGIONAL SALES RESULTS	INTERNATIONAL WANDERLUST		TABLOID DISTRIBUTION #5		
31						

JUNE 2021

OCCASION #9
EHW #3
REFINED #4
TABLOID #7
IBA LINDA ERASMUS PORTUGAL
LICENSEE MEETING
INTERNATIONAL WANDERLUST

CAMPAIGN: SEASONAL WINTER #6

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	1 CAMPAIGN: SEASONAL WINTER #6	2	3 LICENSEE MEETING	4	5	6
7 BOOKING & PAYMENT DEADLINE #4	8 YOUTH DAY E-CARD	9	10 IBA LINDA ERASMUS PORTUGAL	11	12	13
14 TABLOID SUBMISSION #6	15 MATERIAL DEADLINE #4	16 YOUTH DAY YOUTH DAY FB POST	17 ACADEMY DAY	18 FATHER'S DAY E CARD	19	20 FATHER'S DAY FATHER'S DAY FB POST
21 TABLOID SIGN-OFF #6	22 NATIONAL AND REGIONAL SALES RESULTS	23 INTERNATIONAL WANDERLUST	24	25 TABLOID DISTRIBUTION #6	26	27
28	29	30				

JULY 2021

OCCASION #9
EHW #3 DISTRIBUTION
REFINED #4
TABLOID #7
IBA LINDA ERASMUS HONG KONG
LICENSEE MEETING
INTERNATIONAL WANDERLUST

CAMPAIGN: SEASONAL WINTER #6
WOMEN'S DAY

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			1	2	3	4
			CAMPAIGN: SEASONAL WINTER #6	BOOKING & PAYMENT DEADLINE #3		
5	6	7	8	9	10	11
	FINAL SIGN-OFF DEADLINE #4		LICENSEE MEETING	MANDELA DAY E-CARD		
				MATERIAL DEADLINE #3		
12	13	14	15	16	17	MANDELA DAY 18
			IBA LINDA ERASMUS HONG KONG		MANDELA DAY FB POST	
19	20	21	22	23	24	25
FINAL SIGN-OFF DEADLINE #3						
TABLOID SUBMISSION #7						
26	27	28	29	30	31	
				WOMEN'S DAY E-CARD		
TABLOID SIGN-OFF #7	NATIONAL AND REGIONAL SALES RESULTS	INTERNATIONAL WANDERLUST		TABLOID DISTRIBUTION #7		

AUGUST 2021

ACADEMY DAY
OCCASION #10
REFINED DISTRIBUTION
TABLOID #8
IBA LINDA ERASMUS GERMANY
LICENSEE MEETING
CAMPAIGN: WOMEN'S DAY
INTERNATIONAL WANDERLUST

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						1
2	3	4	5	6	7	8
			LICENSEE MEETING			
9	10	11	12	13	14	15
WOMENS DAY FB POST			IBA LINDA ERASMUS GERMANY			
16	17	18	19	20	21	22
TABLOID SUBMISSION #8		ACADEMY DAY				
23	24	25	26	27	28	29
				TABLOID DISTRIBUTION #8		
TABLOID SIGN-OFF #8	NATIONAL AND REGIONAL SALES RESULTS	INTERNATIONAL WANDERLUST	SPRING DAY E-CARD	CAMPAIGN: SPRING		
30	31					

SEPTEMBER 2021

END OF YEAR ITEMS
OCCASION #10-11
REFINED #4
TABLOID #9
IBA LINDA ERSAMUS HUNGARY
LICENSEE MEETING
INTERNATIONAL WANDERLUST

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2	3	4	5
		SPRING DAY FB POST	LICENSEE MEETING			
6	7	8	9	10	11	12
BOOKING & PAYMENT DEADLINE #4			IBA LINDA ERASMUS HUNGARY			
EOYI BOOKING & PAYMENT DEADLINE						
13	14	15	16	17	18	19
TABLOID SUBMISSION #9	MATERIAL DEADLINE #4			HERITAGE DAY E-CARD		
20	21	22	23	HERITAGE DAY 24	25	26
TABLOID SIGN-OFF #9		INTERNATIONAL WANDERLUST	TABLOID DISTRIBUTION #9	HERITAGE DAY FB POST		
27	28	29	30			
	NATIONAL AND REGIONAL SALES RESULTS					

OCTOBER 2021

ACADEMY DAY
CAMPAIGN: PPP #7

END OF YEAR ITEMS
EHW #4 | DISTRIBUTION
REFINED #4
TABLOID #10
IBA LINDA ERASMUS AUSTRALIA
LICENSEE MEETING
INTERNATIONAL WANDERLUST

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				1	2	3
			CAMPAIGN: PRESENT PROPERTY PROPERLY #7	BOOKING & PAYMENT DEADLINE #4		
4	5	6	7	8	9	10
EOYI FINAL SIGN-OFF DEADLINE	REFINED SIGN-OFF & PAYMENT DEADLINE #4		LICENSEE MEETING	MATERIAL DEADLINE #4		
11	12	13	14	15	16	17
			IBA LINDA ERASMUS AUSTRALIA			
18	19	20	21	22	23	24
TABLOID SUBMISSION #10						
FINAL SIGN-OFF DEADLINE #4		ACADEMY DAY				
25	26	27	28	29	30	31
TABLOID SIGN-OFF #10		INTERNATIONAL WANDERLUST		TABLOID DISTRIBUTION #10		

NOVEMBER 2021

EOYI DISTRIBUTION
CAMPAIGN: PPP #7 EHW #4
REFINED DISTRIBUTION #4
TABLOID #11
IBA LINDA ERSAMUS PORTUGAL
LICENSEE MEETING
INTERNATIONAL WANDERLUST

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6	7
CAMPAIGN: PRESENT PROPERTY PROPERLY #7			LICENSEE MEETING			
8	9	10	11	12	13	14
		IBA LINDA ERASMUS PORTUGAL				
15	16	17	18	19	20	21
BOOKING & PAYMENT DEADLINE #1 (2022)						
TABLOID SUBMISSION #11						
22	23	24	25	26	27	28
TABLOID SIGN-OFF #11		INTERNATIONAL WANDERLUST	NATIONAL AND REGIONAL SALES RESULTS	TABLOID DISTRIBUTION #11		
29	30					

DECEMBER 2021

STUDIO CLOSED
SOUTH AFRICA OFFICE CLOSED
OCCASION CAMPAIGN #12
REFINED #1 DISTRIBUTION #4
ACADEMY DAY
LICENSEE MEETING
CAMPAIGN FESTIVE SEASON #8

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2	3	4	5
		CAMPAIGN: FESTIVE SEASON #8	LICENSEE MEETING	STUDIO CLOSED		
6	7	8	9	10	11	12
MATERIAL DEADLINE #1 (2022)		ACADEMY DAY				
STUDIO CLOSED						
13	14	15	RECONCILIATION DAY 16	17	18	19
STUDIO CLOSED				SOUTH AFRICA OFFICE CLOSED		
20	21	23	23	24	CHRISTMAS DAY 25	26
SOUTH AFRICA OFFICE CLOSED				CHRISTMAS DAY FB POST		
PUBLIC HOLIDAY 27	28	29	30	31		
SOUTH AFRICA OFFICE CLOSED				NEW YEARS DAY FB POST		FINAL SIGN-OFF DEADLINE #1 (2021)